

- **David Juri Freeman, Senior Project Analyst**

Mr. Freeman is a project analyst with SERA, Inc. He has collected data on the wide variety of recycling and solid waste programs across the US – including recycling, yard waste, source reduction, electronics, single stream recycling, education / outreach programs, and others -- to provide information for benchmarking, program potential and performance, costs, and other planning and evaluation purposes. These data have been used to identify cutting edge programs and provide key data on the factors affecting program performance. He has conducted survey research across the United States and has conducted analyses for clients in California, Colorado, Washington DC, and elsewhere. He is a skilled interviewer, with excellent capabilities obtaining cooperation with participants and non-participants alike for a wide range of program evaluation projects. He has successfully interviewed an array of stakeholders – households, commercial businesses, cities and state contacts, and others -- for residential and commercial programs across the nation. His strengths include an understanding of how the information will be used, which helps make sure he conducts appropriate follow-up on complex analytical issues, as well as an ability to uncover and identify innovative program options for municipalities/counties/states. Mr. Freeman has presented at numerous conferences throughout the Country including the proceedings for NRC, CAFR, and NMRC. Mr. Freeman received his bachelor of science in environmental studies with a minor in economics from Bucknell University in Lewisburg PA.